Ericson Atilano
WordPress / SEO Developer

CONTACT ME

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EDUCATION

BSIT
Asian College of Technology
2008 - 2012

SKILLS

WordPress   HTML5   CSS3

jQuery   Javascript   PHP

Bootstrap   MySQL   Ajax

SASS   Elementor Pro   Divi

REFERENCES

Geoffrey Buenaflor
Senior Web Master
+63-9499560167

Gian Isulat
IT and Marketing Manager
+63-9173186193

WORK EXPERIENCE

WordPress Elementor Pro / SEO   Aug 2021 - Present
GarnerGroupMarketing | Maryland, USA

- Convert web design from Figma to Elementor Pro
- Develop and maintain WooCommerce sites
- Collaborate with designers, developers, and project managers on client projects
- Front-end optimization and mobile responsive design
- Plugins Familiarity: ACF, Gravity Forms, The Events Calendar, MemberPress, BuddyPress, WP Rocket,
- cPanel and FTP Handling plus shared hosting and domain management
- On page SEO: content, HTML, site structure, meta headings, site speed, SEMRUSH
- Install and maintain site themes and plugins

WordPress / Web Admin / SEO   Jun 2020 - Jul 2021
Freelance

- Maintain WooCommerce Sites
- Front-end optimization and mobile responsive design
- cPanel and FTP Handling plus shared hosting and domain management
- On page SEO: content, HTML, site structure, meta headings, site speed
- Install and maintain site themes and plugins

WordPress Web Developer   Dec 2017 - Mar 2020
DG Ventures Ltd | Dublin, Ireland

- Maintaining WordPress sites
- Front-end optimization and mobile responsive design
- Customize WordPress themes and plugins
- ClickFunnel, OptinMonster and Google Spreadsheet API integration
- Establishing website's architecture
- cPanel and FTP Handling plus shared hosting and domain management

WordPress Web Developer   Jan 2017 - Oct 2017
Grow Offshore | Cebu, Philippines

- Develop and design websites from PSD to static HTML, Bootstrap or WordPress (Divi Theme builder, Visual Composer, _s, Woocommerce, etc.) with HTML5, CSS3, JS, jQuery, Bootstrap, GULP and SASS.
- Migration and conversion other platforms to WordPress and theme customization.
- Front end optimization (reducing HTTP requests, image and cache optimization, CDN, GZIP compression, defer parsing javascripts, HTTP keep-alive, minify HTML CSS and JS)
- Ensure websites are cross platform compatible, mobile responsive and SEO friendly (On-site optimization)
- Improve and debug existing websites
- cPanel and FTP Handling plus shared hosting and domain management
- Cooperate with content writer and web designer to match visual intent